

Magroll™ Branding Guidelines

These guidelines outline the general rules when using D4 Product's brand assets and showcasing the company's Magroll™ branded content.

Section 1.

Magroll™ Logo

This is our standard logo. Make sure you give our logo enough padding so that it remains clearly visible.

Ideally 10% of the width & 10% of the height or more.



Section 2.

Brand Colours

HEX #e17633
RGB rgb(225, 118, 51)
CMYK cmyk(0%, 42%, 68%, 12%)

HEX #0091cb
RGB rgb(0, 145, 203)
CMYK cmyk(80%, 23%, 0%, 20%)

HEX #000000
RGB rgb(0, 0, 0)
CMYK cmyk(0%, 0%, 0%, 100%)

Section 3.

Image Backgrounds

When overlaying over an image, add a white overlay with 33-50% opacity.



Magroll II™

Section 4.

Typography

Century Gothic Bold

|----- *Main Font* -----|

Section 5.

Alternative Colours

HEX #1e89cc
RGB rgb(30, 137, 204)
CMYK cmyk(79%, 36%, 0%, 0%)

HEX #2289cc
RGB rgb(34, 137, 202)
CMYK cmyk(79%, 36%, 0%, 0%)

HEX #ff6e34
RGB rgb(255, 110, 52)
CMYK cmyk(0%, 71%, 86%, 0%)

HEX #f36e39
RGB rgb(243, 110, 57)
CMYK cmyk(0%, 71%, 86%, 0%)

Section 6.

Unacceptable Uses



Similar Background Colour
Avoid background colours with low contrast



Image with Low Contrast
Make sure to add a white overlay with 33-50% opacity



Angled
Please don't rotate the logo



Cropping
Please don't crop the logo



Overrun
Be sure to leave plenty of padding around the logo



Transparency
Don't make the logo semi-transparent

Property of D4 Products Ltd.

Use With Care

This logo is a trademarked symbol owned by D4 Products Ltd.

Under no circumstances make an attempt to recreated or reconstruct this logo, nor make any attempts to mimick its design.

The 'Magroll' brand must **always** be depicted using the superscripted and capitalised '™' denoting that this is a trademarked symbol. This must also be applied to any Magroll™ typeface in docuements.

The trademarked symbol must **not** be circled to retain its international distinguisher from the registered trademark '®' and copyright '©' symbols.

